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PROFILE

Hi, I am Yi Sun. I'm a passionate industrial designer, emotive deliverer, aesthetic innovator, and functionality-driven creator. I specialize in household products and conceptual designs, innovatively blending timeless beauty with functionality.

EDUCATION

ArtCenter College of Design

- BS in Product Design, Minor in Business, Pasadena, CA
- Anticipated graduation in 2025.8
- Cumulative GPA: 3.92

EXPERIENCE

Samsung Sponsored Project, Product Design, 2024.5 - Present

- ArtCenter College of Design, Pasadena, CA
- Developed a deep understanding of brands and collaboration strategies for Samsung to create successful design and brand experiences.

ArtCenter Chinese Students Association, President, 2024.5 - Present

- ArtCenter College of Design, Pasadena, CA
- Raised awareness of Chinese culture through alumni networking events, contributing to student success in school life, and fostering community cohesion.

Teaching Assistant, Product Design, 2024.1 - 2024.4

- ArtCenter College of Design, Pasadena, CA
- Mentored students throughout their design journey, facilitated in-class critique sessions, and provided assistance in building their portfolios.

Sponsored Team Project, Interactive Products for Wellness, 2022.9 - 2022.12

- ArtCenter College of Design, Pasadena, CA
- Created a wellness products collection for retired NFL athletes to enhance their quality of life.

AWARDS

Toyota Endowed Scholarship, 2022.9 - Present

ArtCenter Scholarship, 2022.5 - Present

ArtCenter Provost's List, 2021 - Present

ArtCenter Gallery, 2021 - 2022.9, 2023.5 - Present

ArtCenter Toy Car Competition Design Award 1st Place, 2021.12

AREA OF EXPERTISE

Household Design / Conceptual Design /
Lifestyle Design / Surface Design /
Luxury Design / Consumer Goods Design

SKILLS

Software:

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Procreate
Microsoft (Word, Excel, PowerPoint)
Figma
SolidWorks
Keyshot
Rhino
Wix
Python

Design & Presentation:

Research & Analysis
Concept Development
Trend & Strategic Positioning
Graphics Layout
Visual Communication
Pen & Ink Rendering
Digital Sketching & Rendering
Storyboarding
Photography
Electronics
CNC
Laser Cutting
Kongsberg
Rapid Prototyping
CAD Modeling & 3D Printing
CMF Designs
Presentation
Innovative Thinking
Sustainability Awareness
Premium & Luxury Vision
Design Thinking
Product Package Design
Product Development
Design for Manufacturability (DFM)

Languages:

English, Fluent
Mandarin, Native